



CITY of  
**ATASCADERO**



# Tamale Festival Vendor Packet

**Saturday, January 14, 2023**  
**11:00 - 7:00 pm**

ANNUAL  
**TAMALE  
FESTIVAL**



Photo by  
Rick Evans

**DEADLINE TO SUBMIT: DECEMBER 26, 2022**

# Merchandise Vendor Booth Application

Saturday, January 14, 2023 • 11:00-7:00 p.m.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Description of items selling or distributing: \_\_\_\_\_

Resale or Tax Exempt # \_\_\_\_\_

**YES!** We are interested in participating in the 2023 Tamale Festival!

# of 10' X 10' Spaces: \_\_\_\_\_ (Each space is \$125)

Total Spaces \_\_\_\_\_ x \$125 = \$ \_\_\_\_\_

(Locations provided on a 1st come 1st served basis)

I will be using:  Truck  Tent  Trailer

I do **NOT** need electricity.

I will need electricity\* for \_\_\_\_\_

• Bring a 100 ft. heavy duty electrical cord

**\* If you will need more than 20 amps of electricity please bring a quiet generator**

Please return the vendor form and hold harmless form immediately to secure your location at the 2023 Tamale Festival. First come first served for location requests. Additional required forms, included below, may be submitted by Monday, December 26, 2022. Forms can be mailed to the address below or emailed to [events@atascadero.org](mailto:events@atascadero.org).

Required:  Hold Harmless. SIGNATURE REQUIRED.

General Liability Insurance for \$1 Million  
(naming City of Atascadero as additionally insured)

Please return form to:

Tamale Festival  
C/O Terrie Banish  
6500 Palma Ave.  
Atascadero, CA 93422

Please make checks payable to the City of Atascadero or call (805) 470-3360 with your credit card information  
(Note: We accept Visa, MasterCard & American Express)

I agree to the above event regulations and requirements to participate in the Tamale Festival 2023. In the event I need to cancel after the December 26, 2022 deadline, my vendor fee will not be refunded. If the Tamale Festival event is cancelled due to inclement weather, or any other reason, my vendor fee will be applied to the following year's Tamale Festival event, January 13, 2024.

Signature of Vendor: \_\_\_\_\_ Date: \_\_\_\_\_

## QUESTIONS

Terrie Banish

805.470.3490

events@atascadero.org

VISIT  
**Atascadero**  
SIMPLY GENUINE

Atascadero Vendor Packet Tamale Festival 2023



# City of Atascadero

## Hold Harmless

Tamale Festival  
January 14, 2023

### RELEASE OF LIABILITY:

The Commercial Vendor, for herself/himself and successors, assigns, heirs, estate, employees, and all other persons, know or unknown, being fully aware that participation will expose her/him to a risk of property damage, bodily injury, personal injury and/or death, hereby releases, waives, discharges and covenants not to sue **THE CITY OF ATASCADERO**, their officers, directors, trustees, employees, agents, representatives, volunteers, and servants, and all other persons and associates connected with **TAMALE FESTIVAL and THE CITY OF ATASCADERO**, whether known or unknown (HEREIN AFTER COLLECTIVELY "SPONSORS"), from any and all liability, including for activity or passive negligence, for any and all property damage, personal injuries, bodily injury, death and/or other claims or causes of action arising out of or relating to the Commercial Vendor's participation in **TAMALE FESTIVAL. THE CITY OF ATASCADERO** INCLUDING THOSE CLAIMS WHICH ARE KNOWN AND UNKNOWN, FORESEEN AND UNFORESEEN, FUTURE OR CONTINGENCE.

### COVENANT NOT TO SUE:

The Commercial Vendors Representative, for herself/himself and successors, assigns, heirs, estate, employees, and all other persons, known or unknown, covenants not to directly or indirectly commence or prosecute any action, suit, claim or other proceeding against the Sponsors arising out of or related to **THE CITY OF ATASCADERO**.

The Commercial Vendors Representative is aware of Civil Code 1542 and waives its effect. Civil Code 1542 provides: "A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing this release, which is known by him, must have materially affected his settlement with the debtor."

### INDEMNITY AGREEMENT:

Commercial Vendors Representative shall indemnify and hold harmless the Sponsors against any and all claims, demands, causes of action, personal injuries, death, damage, costs and liabilities, in equity, of every kind and nature, whatsoever, directly or proximately resulting or caused by the act or omission of the Commercial Vendors Representative, or any of its officers, agents, employees, guests, patrons, or invitees, and the Commercial Vendors Representative shall, at its sole risk and expense, defend any and all suits, actions or other legal binding proceedings which may be brought or instituted against any Sponsor or any such claim, demand or cause of action, and the Commercial Vendors Representative shall pay for any and all damaged or loss to the property of any Sponsor due to such loss or theft of such property, done or caused by the Commercial Vendors Representative, its officers, employees, guests, patrons, and invitees.

Business Name/ Person \_\_\_\_\_

Signature / Date \_\_\_\_\_

Business Address \_\_\_\_\_

Phone Number \_\_\_\_\_

E-Mail Address \_\_\_\_\_