

# 2023 Tamale Festival

Saturday, January 14, 2023, 11 am -7 pm

## SPONSORSHIP APPLICATION

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Check Enclosed (made payable to City of Atascadero)       Please Bill Me

## Sponsorship Details

- Exclusive Sponsor (\$2,500)** Exclusive Sponsors enjoy full publicity including event signage, VisitAtascadero.com and Atascadero.org websites and social media. Prominent mention in all print, radio and TV advertising, and inclusion on all promotional flyers and posters. Event booth included.
- Presenting Sponsor (\$1,000)** Presenting Sponsors receive significant recognition in print advertising, event signage, VisitAtascadero.com and Atascadero.org websites and social media. Inclusion on all promotional flyers and posters. Event booth included.
- Supporting Sponsor (\$500)** Supporting Sponsors receive recognition in event signage VisitAtascadero.com and Atascadero.org websites and Social Media. Inclusion on all promotional posters. Event booth included.
- Individual Sponsor (\$300) ~** Individual sponsors are put towards support of the entertainment, like the Dancing Horses and Folklorico Dancers. Sponsorship logos are noted on the entertainment signage, promotional posters and in the press release.
- Friend Sponsor (\$150) ~** Friend sponsors support the tamale eating contests, donations of a \$150 value are also accepted for prizes. Sponsor logos are noted on the entertainment signage located throughout the event and in the press release.

For information, call Terrie at (805)470-3490/fax 470-3491 or E-mail form: [tbanish@atascadero.org](mailto:tbanish@atascadero.org)  
or mail to: City of Atascadero, C/O Terrie Banish, 6500 Palma Avenue, Atascadero, CA 93422.

